

Methodology for Integrated Socio-Economic Assessment of Offshore Platforms: Towards Facilitation of the Implementation of the Marine Strategy Framework Directive

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Abstract. In this paper a Methodology for Integrated Socio-Economic Assessment (MISEA) of the viability and sustainability of different designs of Multi-Use Offshore Platforms (MUOPs) is presented. MUOPs are designed for multi-use of ocean space for energy extraction (wind power production and wave energy), aquaculture and transport maritime services. The developed methodology allows identification, valuation and assessment of: the potential range of impacts of a number of feasible designs of MUOP investments, and the likely responses of those impacted by the investment project. This methodology provides decision-makers with a valuable decision tool to assess whether a MUOP project increases the overall social welfare and hence should be undertaken, under alternative specifications regarding its design, the discount rate and the stream of net benefits, if a Cost-Benefit Analysis (CBA) is to be followed or sensitivity analysis of selected criteria in a Multi-Criteria Decision Analysis (MCDA) framework. Such a methodology is also crucial for facilitating of the implementation of the Marine Strategy Framework Directive (MSFD adopted in June 2008) that aims to achieve good environmental status of the EU's marine waters by 2020 and to protect the resource base upon which marine-related economic and social activities depend. According to the MSFD each member state must draw up a program of cost-effective measures, while prior to any new measure an impact assessment which contains a detailed cost-benefit analysis of the proposed measures is required.

Keywords: Multi-Use Offshore Platforms, Integrated Socio-Economic Assessment, Marine Strategy Framework Directive, Program of Measures, Cost-Benefit Analysis.

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Introduction

Acknowledging the pressures on the use of the seashore and also of the fact that the open sea space offers a large potential for development, due to the possibility that innovative synergies can be created between socio-technical and ecological uses, a new vision for multi-use green infrastructure is foreseen as shown in the Figure 1 (Lacroix and Pioch, 2011).

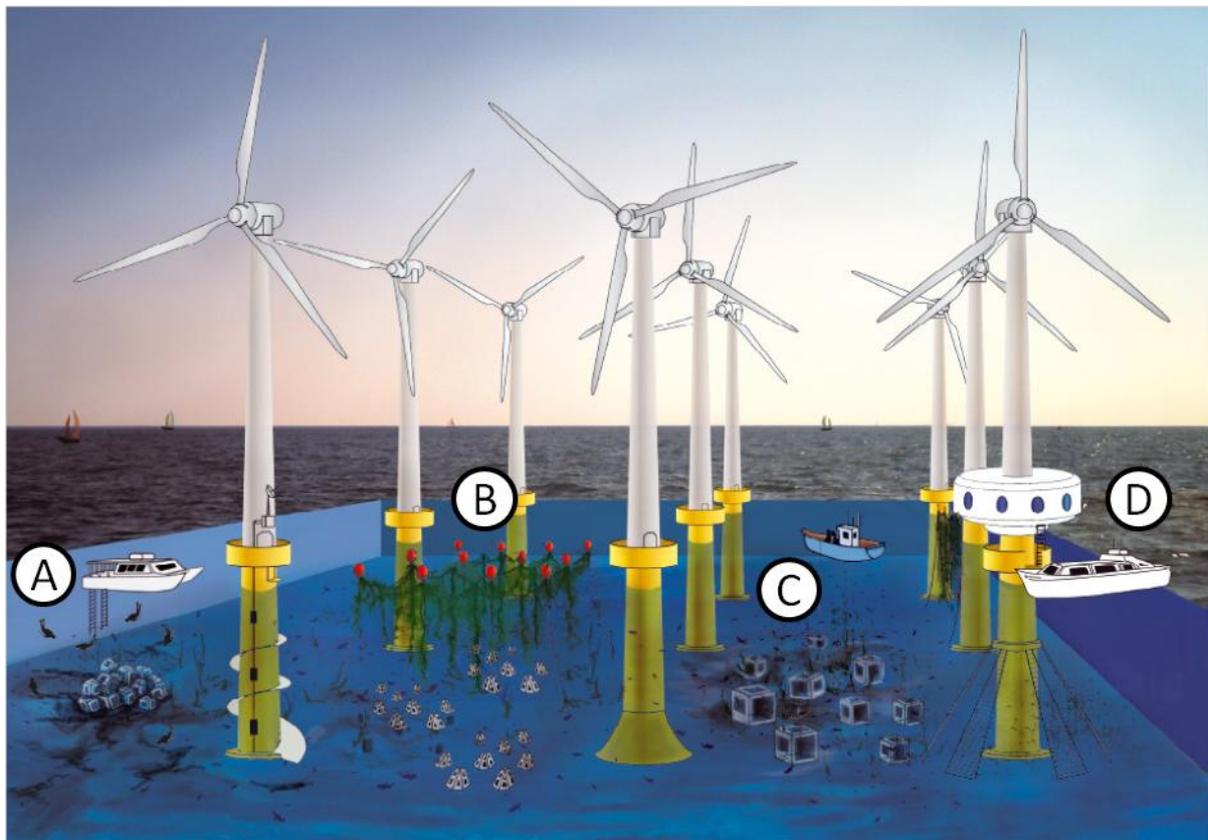


Figure 1: Example of multi-use management of a wind farm. The wind turbine density is artificially high to facilitate the presentation of the concept. Activities: A) diving, B) scientific studies, C) aquaculture and D) fishing and tourism. © Denis Lacroix, Ifremer and Malo Lacroix (Source: Lacroix and Pioch, 2011, p.133).

The Innovative Multi-purpose off-shore platforms: planning, Design and Operation (MERMAID) project, consisting of a consortium of 28 partners, develops concepts for a next generation offshore platforms for multi-use of ocean space for energy production, aquaculture and platform related transport. MERMAID is funded by the European Commission as part of the Seventh Framework Programme. The project does not envisage the actual building of new platforms, but aims at examining different concepts in design, such as a combination of structures or different uses on representative sites under different conditions. MERMAID aims at combining, integrating and improving today's technology in such a manner to enhance economic feasibility, reduce environmental impact and increase the optimal use of

available ocean space at specific sites. Within this framework, a socio-economic analysis is performed to identify and quantify the impact on human welfare of such an activity. This not only focusses on financial feasibility, but includes social and ecological aspects, including consideration of the distribution of all impacts across the different stakeholders. In this manner, this analysis can help by giving consideration to social/cultural values within ecosystem services frameworks and includes as well a comprehensive ecological and socio-economic analysis.

In the following sections a Methodology for Integrated Socio-Economic Assessment (MISEA) to assess the viability and sustainability of Multi-Use Offshore Platforms (MUOPs) is presented. The economic, social and environmental effects of the proposed structures are identified, quantified and combined. The relevance of this methodology lies in the fact that it can be used to facilitate the implementation of the EU water framework directive as defined in the guidance document of the Marine Strategy Framework Directive (MSFD-Directive 2008/56/EC). The MSFD was adopted in June 2008 and aims to achieve good environmental status of the EU's marine waters by 2020 and to protect the resource base upon which marine-related economic and social activities depend. In the MSFD, a thematic strategy for the protection and conservation of the marine environment has been developed with the aim of promoting sustainable use of the seas while protecting marine ecosystems.

In terms of energy, the European Commission's Renewable Energy Roadmap states a mandatory target of 20% share of renewable energy in the EU's energy mix by 2020. Thus, the MERMAID project is an appropriate way to boost wind energy and wave energy in the region. In relation to aquaculture, the MISEA is relevant due to the fact that in 2009, the Commission published a communication to give new impetus to the sustainable development of European aquaculture sector. This strategy has three key elements: a) help the sector become more competitive through strong support for research and development and better spatial planning in open sea areas and river basins, b) ensure it remains sustainable by maintaining environmentally-friendly production methods and high standards of animal health and welfare and consumer protection and, c) improve governance and ensure there is a business-friendly environment in place at all levels – local, national and EU – so the sector can accomplish its full potential.

The objective of this paper is to develop a methodology for assessment of MUOPs in accordance to the MSFD. The development of MISEA entails the following general steps. First, the socio-economic characterisation of each of the four selected MERMAID sites (North Sea, Mediterranean, Baltic Sea and the Atlantic Coast of France and Spain) in terms of wind power production, aquaculture and transport maritime services is made. Second, the production and demand structures of the proposed MUOPs are investigated. This is done by the identification and quantification of costs and benefits of suggested MUOPs by using market and non-market methods in order to capture private, social/public and ecological effects. At a final stage, policy recommendations are based on economic tools such as Cost-Effectiveness Analysis (CEA), Cost-Benefit Analysis (CBA) and other approaches to socio-economic analysis such as Multi-Criteria Decision Analysis (MCDA).

The suggested methodology for socio-economic analysis consists of a baseline profiling of case and socio-economic characterisation with regard to future economic activities (wind/wave production, aquaculture and transport maritime services). Then, production and demand functions of the MUOPs are identified. A decision on whether full or limited data should be collected for an impact assessment is taken. Thereafter data on the site is collected and costs and benefits are quantified. The assessment of impacts and evaluation of the assessment based on CBA/CEA/MCDA or limited data approach, integrating results on Impact Assessment Analysis are conducted. Finally, policy recommendations based on impact assessment results and sensitivity analysis are provided.

The different steps that are involved in the development of a MISEA are presented in more detail in the following sections. Starting from scoping the assessment (Section 1), baseline profiling and characterisation of production and demand of MUOPs is presented (Section 2) in order to proceed to the importance of data needs and availability which is going to dictate the method of analysis to be followed (Section 3). The different tools that can be used to assess the socio-economic impact of MUOPs are presented in that section, while implementation of risk analysis approaches is commented in Section 4. Section 5 presents a life cycle assessment of MUOPs and policy implications of the investment projects are offered in the last section. Finally, it should be stressed that although the objective of this paper is to present the rational and internal consistency of the overall methodological framework, the actual implementation is defined by data availability.

1 Scoping the assessment

The ‘scoping’ phase of the socio economic impact assessment (SEIA) establishes the goals and boundaries of the assessment and focuses the SEIA on key impacts. In this context, it is important to focus on the significant impacts in order of priority and identify all significant effects on all impacted groups. Therefore, it is essential that all stakeholders are adequately involved throughout the SEIA, and complemented with surveys, secondary data, literature review and consultation with professional experts.

1.1 Key impacts of MUOPs

In this part of the framework, potential key impacts of MUOPs are identified. Note that on-going consultation is expected to fine tune the key impacts while these are dependent on the nature of the designs (floating, offshore, large size, combined activities, etc.). Considering that the suggested methodology extends financial analysis to consider also social and ecological parameters it is foreseen that impacts are related not only to private agents, firms and individuals but also to the society as a whole and to the environment. The following potential risks associated with MUOPs have been identified: effects on the seabed; properties of the water column; faunal composition and spread of invasive species and/or diseases. It is considered that the MUOPs have socio-economic and environmental impacts on commercial shipping and fishing, recreational fishing, yachting and boating and other water-based activities. They also have an impact on land-based activities, regional tourism, processing transport, regional employment (direct and indirect) and training opportunities (Social Sciences Program et al., 2005).

1.1.1 Impacts on environment and ecosystem services

The ecosystem services approach (ESA) can be employed in order to perform the socio-economic analysis and integrate environmental impacts. Ecosystem services are defined as services provided by the natural environment that benefit human welfare. As defined in the Guidance document of the MSFD the ESA starts by identifying the ecosystem service of the marine area, link them with human welfare and elicit their value. The ESA establishes an environmental baseline, identifies and provides a qualitative assessment of the potential impacts of policy options on ecosystem services and quantifies the impacts of policy options

on specific ecosystem services. Finally, the ESA assesses the effects on human welfare and values the changes in ecosystem services (DEFRA 2007). When assessing the impact of ecosystem services on human welfare, it is critical to focus on the benefits generated by these services, as this is what affects human welfare directly. It is, therefore, the benefits rather than the services *per se* that are valued.

1.2 Extent of appropriate information for undertaking the assessment

Due to the multidimensional character of the impacts leading to welfare gains and sometimes losses, a range of different information is needed in order to assess them. Thus, market data, secondary data for the performance of simulations, survey based primary data, data provided from literature review, consultation with experts and stakeholders and information coming from environmental impact assessments are all deemed as very important in the framework of integrated environmental and socio-economic assessment. The MISEA of the viability/sustainability of MUOPs is developed using a general framework of analysis and a method of analysis depending on whether the data is available or not. The method of analysis under sufficient/insufficient data availability or maximum/limited data approach is described in Section 4. Under sufficient data availability all steps of MISEA can be fully applied. Under limited data availability a parsimonious, generic approach to multi-dimensional impact assessment can be employed.

2 Profiling baseline conditions and characterisation of production and demand of MUOPs

This part of the framework focuses on gathering information about the socio-economic environment and context of the proposed development with regard to energy production, aquaculture and maritime services. Hence, before achieving the evaluation of the socio-economic impact it is necessary to start with the baseline profiling of the case study areas in order to identify who is going to be impacted. Thus, this approach is expected to enable the identification of the production and demand functions of the MUOPs.

2.1 Description of case studies and socio-economic characterisation

The MERMAID project addresses four case studies, in four different natural environments, from deep water (north of Spain), to shallow water with high morphological activity (the Wadden/North Sea), and further to inner waters like the inner Danish/Baltic areas and the

Adriatic Sea. The activities related to the following subsections are about gathering information on baseline conditions of the wind power production, aquaculture, transport maritime services and wave energy activities. In order to assess indirect and induced impacts a regional profiling is necessary. The information typically gathered as part of a regional profile includes the population characteristics, the political and social resources, a description of historical factors, identification of the relationships with the biophysical environment, culture, attitudes and social-psychological conditions, the current status of operations (aquaculture, energy production, maritime services) and the identification of the people who will be impacted by the project (Social Sciences Program et al. 2005). The initial (base-line) assessment must include economic and social analysis of the use of those waters under current use and future autonomous developments. This base-line assessment should include both market and non-market costs and benefits (Eftec and Enveco, 2010). The scope is the profiling of all current uses and identifying businesses, households and individuals that may be impacted by the future installation of MUOPs. Furthermore, broader social and environmental issues related to current and future operations should be highlighted.

2.2 Production and demand structures of the proposed MUOPs

The following subsections identify economic issues, environmental issues and social issues concerning level of employment, regional development and overall attitude of the population towards the technologies and specific options proposed. The production and demand analysis is based on economic data, environmental valuation surveys (if deemed necessary) and Benefit Transfer (BT) techniques. The suggested methods are presented in more detail in the relevant sections.

2.2.1 Production-Side Analysis of Proposed MUOPs

This analysis is based on proposed financial costs of offshore structures as well as social and environmental costs.

2.2.1.1 Identification of private/financial costs of suggested MUOPs

The identification of the private costs of the suggested offshore structures with regard to aquaculture, energy and maritime services is the first step of the production-side analysis and

it is expected to consider the capital costs which are the upfront costs to construct, install the project hardware and major maintenance work that needs to be carried out during the lifetime of the platform beyond typical operating expenses. Platform development costs may include: technical, legal and planning consultants' fees, and the developer's own time, in negotiations with legal and statutory bodies, financing and legal costs, including the costs of arranging finance and others. Running and operation and maintenance costs per year which may include: fuel costs, if applicable, direct costs, staff costs, insurance fees, transport costs, annual fees for licenses and pollution control measures, general maintenance and operating costs of plant, equipment, site, etc. Finally, training costs are expected to cover the training of people who will run the platforms with regard to the safety, financial and environmental implications of the project.

2.2.1.2 Identification of social and environmental costs of suggested MUOPs

Since the scope of the developed methodology is to integrate private and social/environmental costs of the suggested MUOPs it is equally important to consider the latter in the suggested framework of analysis. It is considered that offshore renewable energy installations (e.g., wind farms, energy wave devices) all have local environmental impacts (e.g., to local submarine habitats and seabird populations). Especially in the case of wind farms a regional scale 'displacement' impact e.g., displacement of fishing by marine protected areas around wind turbine sites and consequent increase on the fishing pressure in 'unprotected' areas or a boost in jelly fish populations may be expected. Aquaculture is associated with local environmental consequences and potential impacts on the marine food web via fish food provision and accidental releases of fish with a low genetic diversity (Turner et al., 2010).

2.2.2 Demand-side analysis of potential production of goods and services of proposed MUOPs

The analysis here is focused on proposed financial and social/environment benefits of offshore structures. Private and financial benefits of suggested MUOPs could result from the sale of energy, aquaculture products and maritime services. Additional benefits could be derived from saving of fuel consumption and reduction of energy expenditure or by product sales (or displaced costs), greater productivity (macro scale) and higher real disposable

income (macro scale). Direct and indirect employment is among the social benefits from MUOPs. Environmental benefits include: mitigated global warming, avoided emissions-compared to non-existent wind farms of current status, improved water quality near the coast or seabed life through less use of pharmaceuticals. The marine and coastal zone interventions and their benefits can be linked to four environmental impacts/effects categories (relevant for human welfare): direct and indirect productivity effects, human health effects, amenity effects (congestion), and existence effects such as loss of marine biodiversity and/or cultural assets (Turner et al., 2011).

3 Data availability and approaches for socio-economic impact assessment of MUOPs

In order to proceed to the socio-economic impact of MUOPs it is important to construct a list of impact indicators based on the previous section. It is noted again that while the economic figures can be more easily identified, the social and environmental indicators are generally hidden impacts and may be viewed as positive or negative externalities. Table 1 presents a suggestion of impact indicators and data to be collected.

Table 1: Impact Indicators

Financial	Social	Environmental
Capital costs	Employment	Emissions-climate change
Project development costs	Education	Noise (compared to inshore constructions)
Running and operation and maintenance costs	“Green” tourism	Visual (compared to inshore constructions)
Training costs	Self-reliance (energy and food security)	Effect on the marine ecosystem, erosion, local hydrology
Income	Community benefits - financial return – this can be for the individual but also for the community for community based schemes - diversification of rural incomes - an increase in local employment - a contribution towards environmental sustainability and potential for combining with Green Tourism - some degree of control over the scheme for the community, for community based	Recreation Risk abatement Transport of primary fuel, equipment etc. – local and global issues Navigational routes De-commissioning

schemes	Product/by product
- a sense of satisfaction for those involved, and building capacity and strength of community	Disposal
Health	
- Health hazards related to the operation of the platform and associated equipment	
- All interrelated factors – such as air quality	

3.1 Methods for quantification of costs and benefits

Considering the complex nature of impacts, socio-economic and environmental, different approaches are needed in order to quantify them. One theoretical approach of capturing and describing the benefits derived from the different ecosystem services is the Total Economic Value (TEV) framework. It provides a systematic tool for considering the full range of impacts the marine environment has on human welfare. The way to derive TEV is from preferences of individuals. For ecosystem services, preferences can be studied by stated preference methods and revealed preference methods (see figure 2). Revealed preference methods rely on data regarding individuals' preferences for a marketable good and could be divided in market-based and surrogate markets related. Surrogate market related includes travel cost method and hedonic pricing. Stated preference methods use structured questionnaires to elicit individuals' preferences for a given change in a natural resource or environmental attribute. In this category, the contingent valuation method (CVM) and choice experiment (CE) are included. The CVM is based on the development of a hypothetical market or scenario in which the respondents to a survey are given the opportunity to state their Willingness-to-Pay (WTP) or Willingness-to-Accept (WTA). Different elicitation methods are used to derive the WTP/WTA amounts and because these values are contingent on the hypothetical market the method is called CVM.

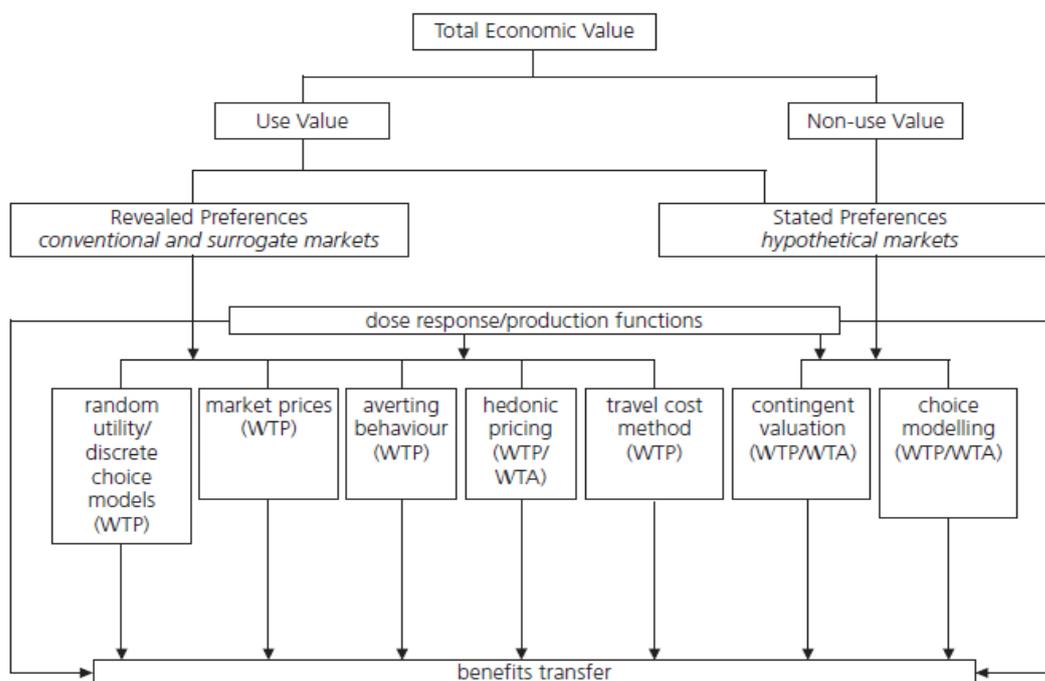


Figure 2: Techniques for monetary valuation of non-market services (Source: Eftec, 1999).

CE is another stated preference method. In a CE framework, the good in question is broken down into its component attributes, which are presented to respondents normally as a set of combinations of the attributes. Respondents are then presented with a sequence of choice sets differentiated by its attributes and levels (Bennett and Adamowicz, 2001; Birol and Koundouri, 2008).

The fact that gathering primary site-specific data is costly has made BT a popular alternative for the valuation of ecosystem goods and services. BT is about applying existing economic value estimates from one location where data are collected to another similar site in another location with little or no data (Rosenberger and Loomis, 2000, p.1097). Bergland *et al.* (1995) discussed three main approaches to BT: (i) the transfer of the mean household WTP (ii) the transfer of an adjusted mean household WTP and, (iii) the transfer of the demand function.

3.2 A maximum data approach for socio-economic impact assessment

An important goal of the SEIA is to identify the socio-economic impact of MUOPs by adopting an integrated approach. In the framework of a maximum data approach important means to achieve that are economic tools such as the CBA, CEA as well as MCDA. While CBA evaluates programs' social profitability, CEA evaluates programs against specified

objectives. MCDA takes into account project impacts that are not easily given monetary values. It involves a structured approach to differentiating between a range of options, based on a set of objectives or criteria, against which each option is assessed. As argued in Turner et al. (2010, p.33): “The choice between CBA and CEA is determined by the nature of the policy problem under scrutiny. If the problem is one of meeting some environmental standard, complying with a law or achieving a target then finding the least cost way of achieving this by completing a CEA is the appropriate action. If the problem is one of choosing between a number of different possible policy or project options which do not involve compliance with standards or targets then CBA is the most appropriate assessment tool. If the situation is one where monetary valuation is not possible then CEA and CBA should be replaced with a multi-criteria assessment process.” The following subsections present the different versions (CEA, CBA, and MCDA) of the full data approach which depends on specific data availability.

3.2.1 Cost-Effectiveness Analysis (CEA)

CEA is a type of economic evaluation that compares the cost of the investment to its effectiveness. Hence, CEA is a form of economic analysis that enables comparison between different kinds of interventions with similar effects (outcomes) on the basis of the cost per unit achieved. CEA is distinct from CBA, which assigns a monetary value to the measure of effect. Hence, this approach may be deemed more practical for selecting between investment options when the budgets are fixed and/or benefits are hard to attribute monetary values to while it only requires marginal economic data on costs.

3.2.2 Cost-Benefit Analysis (CBA)

CBA is a technique that assesses the monetary social costs and benefits of an investment project over a time period in comparison to a well-defined baseline alternative. In this way, the costs and benefits of MUOPs are evaluated and compared and the long-run economic efficiency of implementing the project of MUOPs is assessed. In a CBA framework, the estimated economic values accrued by the involved stakeholder groups are aggregated over their relevant populations and added to capture the TEV generated by the investment project. A project is deemed to be profitable if total benefits exceed total costs. Due to the project’s expected long-run impacts on the local economy and ecology, its sustainability is to be tested using a long-run cost CBA, and the net present value (NPV) of the project is to be estimated

using different discount rate schemes (Birol et al., 2010). The NPV results reveal whether the net benefit generated by the investment project of MUOPs is positive and significant well into the future. A general calculation of the NPV is the following:

$$NPV = -\sum_{t=0}^N \frac{K_t}{(1+r)^t} + \sum_{t=0}^N \frac{B_t - C_t}{(1+r)^t}$$

Where K_t is the construction cost, B_t is the stream of benefits, C_t is the stream of maintenance costs and r is the discount rate. The Internal Rate of Return (IRR) is another important aspect of a CBA. It is the discount rate for which the NPV is zero. Since a CBA of long-term investments is enormously sensitive to the discount rate the use of the classical NPV in the long term is problematic. Recent economic literature (Koundouri, 2009; Gollier et al., 2008) proposes the use of a Declining Discount Rate (DDR). The use of DDR in long-run cost-benefit analysis can replace traditionally employed constant discount rates. The policy implications aligned with the project's nature and EU's policy aspirations, are that it implies that the policy-maker will put relatively more effort into improving social welfare in the far distant future than in the short term.

3.2.3 Multi-Criteria Decision Analysis (MCDA)

MCDA is a method for preparing structured and transparent support to decisions, when there is a large amount of complex information. MCDA can be used for different purposes, e.g.: (1) to identify a most preferred alternative, (2) to rank alternatives against each other, (3) to short-list a set of alternatives or (4) to distinguish the acceptable alternative from the unacceptable. A full MCDA includes, apart from identifying the decision alternatives and the relevant criteria to be assessed, scoring, weighting and finally the combination of these into an overall value for each alternative (Communities and Local Government, 2009). In order to apply an MCDA for a sustainability evaluation of MUOPs it is necessary to define a set of economic, social and ecological criteria which focus on the nature of MUOPs. However, it should be clear that as a method for economic analysis, MCDA is considered inadequate to deliver information required by the MSFD when it “does not present comparisons of costs and benefits that provides a CBA of potential measures or informs whether their costs are disproportionate, and therefore would not comply with the minimum requirements of the Directive” (Eftec and Enveco, 2010, p.33).

3.3 A limited data approach for socio-economic impact assessment

The “minimum-data Trade-off Analysis” (TOA-MD) is well-suited to address the uncertainty in impact assessments. This approach relies on form of a generic TOA-MD model that can be employed to assess impacts in agricultural, social and economic data populations (Antle and Valdivia 2010). The TOA-MD model is a prominent simulation tool that employs a statistical description of a heterogeneous population of decision making units (DMUs) to simulate the proportion of DMUs that utilizes a baseline system and the proportion of DMUs that would adopt an alternative system within defined strata of the population. The critical decision for adopting limiting data approach is made in terms of acquiring the most robust and informative results under the constraint of available list of data for each case study.

4 Risk analysis approach

It should be clear that all results should be subjected to a rigorous uncertainty/sensitivity analysis since uncertainty is present at all stages of the assessment process. A way to explore uncertainty is through sensitivity analysis. This approach can be used to identify the parameters of the system which are particularly subject to uncertainty and have a significant impact on the outcome of the assessment. A sensitivity analysis can be included within a CBA, to assess the impact on the benefit cost ratio and/or net present value of changes in the values of central parameters (Turner et al., 2010). In a CBA framework it may be relevant to perform an uncertainty analysis rather than just sensitivity analysis, e.g. by assigning parameter uncertainty in the CBA and performing Monte Carlo simulations as described below.

4.1 Risk analysis

Risk analysis or risk assessment aims to address uncertainty associated with the future cash flows of a project. For the specific project that analyses the viability/sustainability of MUOPs, costs and benefits associated with offshore wind farms and aquaculture are expected to embody considerable uncertainties. Risks associated with the project could be classified as (i) economic, (ii) natural – environmental, and (iii) technological. These risks affect the cash flows of the project and consequently the net present value (NPV), the IRR, and the benefit cost ratio (B/C) of the project. The NPV, IRR or B/C are the main objects in carrying out risk

analysis. Within the context of the project, two types of risk assessment are studied: (i) Sensitivity analysis, and (ii) Monte Carlo simulations.

4.1.1 Sensitivity Analysis

Sensitivity analysis is a technique that determines the values for the NPV or the IRR which correspond to proportional deviations of variables that affect the cash flow of the project from a base case. Sensitivity analysis involves the following steps:

1. Define a **base-case or benchmark** estimation of the NPV and the IRR, which is developed using the *expected values* for each variable involved in the cash flow.
2. Identify **sensitive or critical variables**. These are cash flow variables (e.g., unit labour cost, average wind velocity, fish output, fish price) with the property that a small deviation of their values from the benchmark value will change the NPV or the IRR a lot.
3. Construct a **sensitivity diagram** (Figure 3) that relates proportional changes in the critical variable to NPV or IRR values. The graph below depicts a ‘spider diagram’ for sensitivity analysis

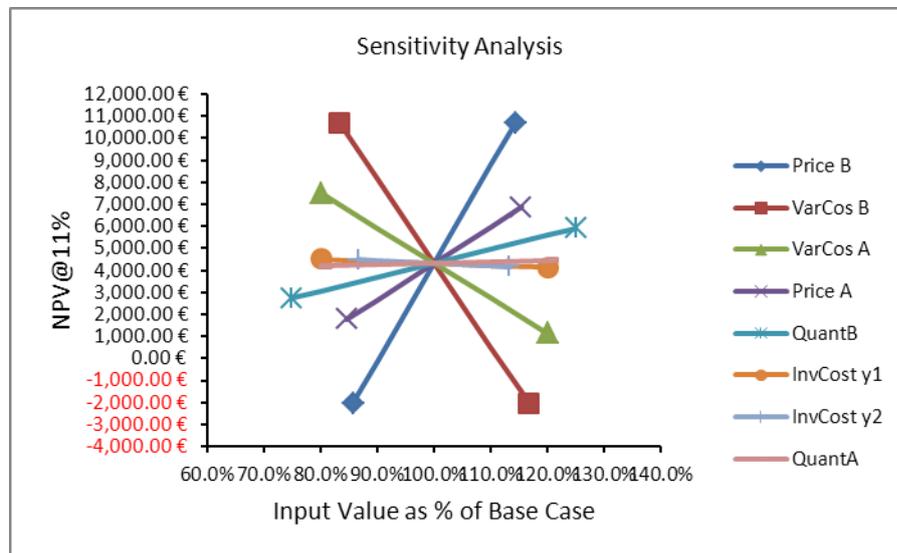


Figure 3. Spider Diagram for sensitivity analysis. NPV: net present value.

The Spider Diagram in Figure 3 shows that ‘Price B’ and ‘VarCost B’ are the most sensitive variables, while ‘InvCost1y1’ cannot be regarded as a sensitive variable.

4. Identify **switching values** for important cash flow variables. A switching value is the value of the variable at which the NPV becomes zero or falls below a cut-off level. For example the switching value for 'Price B' is approximately 92 per cent of the base case.

4.1.2 Monte Carlo Method

The Monte Carlo method is a computational algorithm which is based on random sampling. To use the method the analyst needs to assign specific subjective probability distributions to important cash flow variables. The method proceeds in the following steps:

1. A value for a variable of interest is selected from its assumed distribution using a random number generator.
2. A vector of specific values is defined for these variables (e.g. unit labour cost, average wind velocity, fish output, fish price), and these values are used to calculate an NPV and an IRR.
3. After a large number of replications a frequency distribution is estimated for the NPV and/or the IRR. The Figure 4 provides a Monte Carlo histogram for NPV, which was obtained after 1000 repetitions.

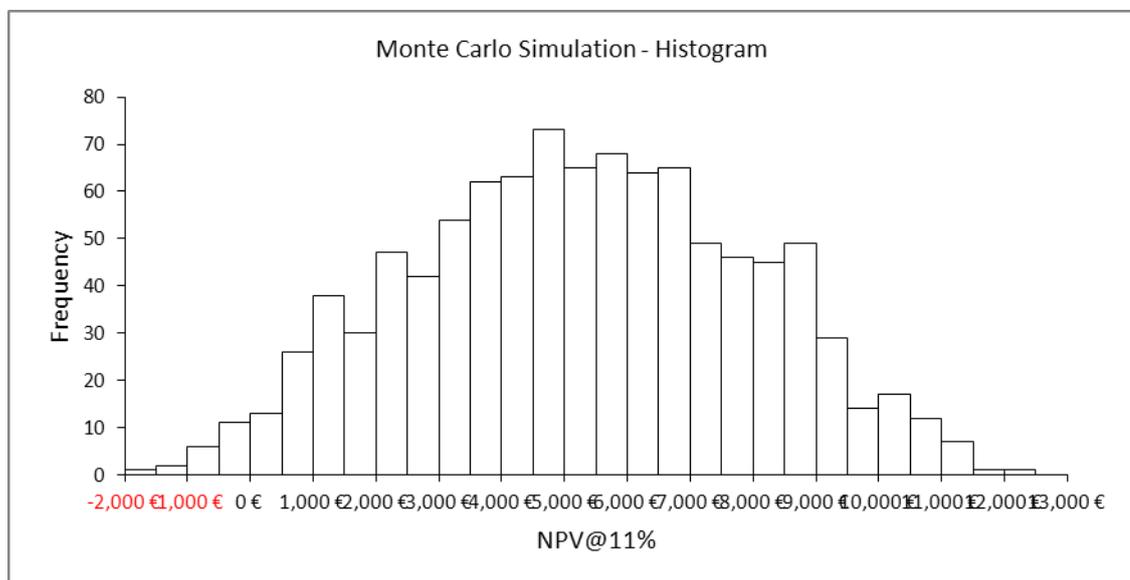


Figure 4. Monte Carlo histogram for net present value (NPV)

4. Making the normality assumption the estimated distribution can be used to construct confidence intervals and perform hypothesis testing. The purpose of performing a Monte Carlo simulation of the uncertainty in a NPV of a CBA is to see how big the uncertainty in the NPV is.

4.2 Application

The purpose of risk analysis for the specific project is to apply sensitivity analysis – and potentially, depending on the availability of disaggregated data that will allow the meaningful approximation of probability distributions for important variables, Monte Carlo simulations – in order to assess the stand alone risk of the project. The methodology is applied to provide a risk assessment of the economic viability/sustainability of MUOPs in the specific areas. To perform an adequate risk analysis the cash flow of the project should be provided in a suitably disaggregated form so that critical variables and their uncertainty in terms of probability distributions can be determined.

5 Life Cycle Assessment of Multi-Use Offshore Platforms

Life Cycle Assessment (LCA) aims to determine environmental effects of a product/function of a product based on a “from cradle to grave” view. LCA can be used to make a strengths and weaknesses analysis, product improvement and product comparison. It may contribute to remedies in design stage and provide environmental and economic benefits. LCA has mainly three stages which is (i) identifying and quantifying the environmental loads involved (energy and raw materials used, emissions, wastes), (ii) assessing and evaluating potential environmental impacts of the loads, and (iii) assessing the opportunities available to bring about environmental improvements (UNEP, 1996). This stage continues to the end of the study because LCA is an iterative process. In this study, LCA will be used as a comparison tool between single use and MUOPs to evaluate feasibility of MUOPS by means of environmental impacts. In previous studies on LCA of wind power and wave energy devices, function of a product is defined as 1 kWh electricity (Sørensen and Naef, 2008; VESTAS, 2006) and a functional unit is an amount of fish fillet for fish farms (Silvenius and Grönroos, 2003). Cradle to grave timeline of a MUOP will be analyzed by dividing the lifetime into four phases: manufacturing process, transport and on-site erection, operation & maintenance and dismantling and recycling.

6 Conclusions and Policy Recommendations

The proposed methodology can provide decision-makers with valuable insight regarding different aspects of the recommended novel constructions. The results will suggest whether

the project should be undertaken under alternative specifications regarding the discount rate, and the stream of benefits if a CBA is to be followed or sensitivity analysis of selected criteria in an MCDA framework. This outcome will provide a rationale to policy makers for the project appraisal and will provide evidence on whether MUOPs result in an increase of the overall social welfare. In addition, the SEIA provides insight on the determinants of public attitudes toward MUOPs that national and European policy makers should take into consideration when selecting policy responses for efficient energy management. Another important contribution of any methodology as MISEA derives from the increase in the transparency of decisions that emerges from a visible analysis of benefits gained by some agents; costs borne by others and the limits on transfers justified by the projects.

Overall results will assess the viability of the novel constructions that optimize marine space allocation for different marine activities and provide evidence of their potential to provide us with environmentally-friendly and cost-efficient energy, food supply and maritime services. In a European context, the results directly contribute to the adopted EU Green Paper on Energy (COM, 2006) which develops a European strategy to ensure energy security, stable economic conditions and effective action against climate change. The Green Paper underlines the importance of Renewable Sources to ensure sustainable, competitive and secure energy. In this respect the EC announced a Renewable Energy Road Map which specifies policy action to be undertaken to meet the challenge of promoting Renewables to a degree that the share of electricity from renewable energy sources in the EU consumption reaches 21% by 2020. Furthermore, it is important to note that the suggested novel plans will be in accordance with the Marine Strategy Framework Directive demonstrating in this way a sustainable use of the marine environment. It provides a legal obligation to reach a Good Environmental Status for all European regional seas by July 2020. For that purpose, marine strategies shall be developed and implemented in order to protect and preserve the marine environment, prevent its deterioration or to restore marine ecosystems in areas where they have been adversely affected. In addition, marine strategies shall prevent and reduce inputs in the marine environment, with a view to phasing out pollution -as defined in Art. 3(8) in the MSFD-, so as to ensure that there are no significant impacts on or risks to marine biodiversity, marine ecosystems, human health or legitimate uses of the sea. The MSFD focuses on the protection of all marine waters, by preventing deterioration or, where practicable, enabling restoration of marine ecosystems. Therefore, the MSFD calls for a management that is aimed at achieving good environmental status and enables sustainable

use. This means that the MSFD does not prohibit the use of the marine environment, but requires the use to be sustainable.

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